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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214545
Party	Defendant JLJ HOME FURNISHINGS LLC
Correspondence Address	RORY VITALE JLJ HOME FURNISHINGS LLC 4776 CHARLOTTE HWY LANCASTER, SC 29720-7769 JLJHOMEFURNISH@hotmail.com
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Date	02/25/2014
Attachments	Notice of Appearance-JLJ Home Furnishings, LLC.pdf(195155 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application **Serial No. 85817528**

For the mark **“THE BETTER FITTING SHEET. SLEEP TITE”**

Published in the Official Gazette on September 14, 2013

CVB Inc. dba Malouf Fine Linens

Opposer,

v.

JLJ Home Furnishings LLC

Applicant.

NOTICE OF APPEARANCE

NOW COME James M. Stanford and Michael R. Steinmark of SettlePou, and file this Notice of Appearance for JLJ Home Furnishings, LLC (“Applicant”), in the above-entitled matter. Contact information for Mr. Stanford and Mr. Steinmark is as follows:

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Mr. Stanford as counsel for Applicant acknowledges receiving service of the Notice of Opposition on or about February 24, 2014.

Respectfully submitted,



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ATTORNEYS FOR JLJ HOME
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PROOF OF SERVICE BY MAIL

I hereby certify that a true and complete copy of the foregoing **NOTICE OF APPEARANCE** has been served on Opposer by mailing said copy on February 25, 2014, via electronic mail and hardcopy via First Class Mail, postage prepaid, to:

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